

**LEMON GROVE CITY COUNCIL
AGENDA ITEM SUMMARY**

Item No. 3
Mtg. Date September 15, 2015
Dept. Public Works

Item Title: **Recreation Services Focus Group Applicants**

Staff Contact: Mike James, Public Works Director

Recommendation:

Approve seven applicants to participate in the Recreation Services Focus Group.

Item Summary:

During the 2015 goal setting workshop, the City Council discussed the establishment of a focus group to explore the need for a Recreation Council as a priority. Staff held an open application period that closed on July 30, 2015. From that recruitment process, staff received seven applications for the focus group. The staff report (**Attachment A**) outlines the selection process, tasks for the focus group to accomplish, and an updated timeline that includes the date the focus group will present its findings to the City Council.

Fiscal Impact:

None.

Environmental Review:

<input checked="" type="checkbox"/> Not subject to review	<input type="checkbox"/> Negative Declaration
<input type="checkbox"/> Categorical Exemption, Section []	<input type="checkbox"/> Mitigated Negative Declaration

Public Information:

<input checked="" type="checkbox"/> None	<input type="checkbox"/> Newsletter article	<input type="checkbox"/> Notice to property owners within 300 ft.
<input type="checkbox"/> Notice published in local newspaper	<input type="checkbox"/> Neighborhood meeting	

Attachments:

- A. Staff Report
- B. Recreation Focus Group Applications

LEMON GROVE CITY COUNCIL STAFF REPORT

Item No. 3

Mtg. Date September 15, 2015

Item Title: **Recreation Services Focus Group Applicants**

Staff Contact: Mike James, Public Works Director

Discussion:

During the 2015 goal setting workshop, the City Council discussed the establishment of a focus group to explore the need for a Recreation Council. Staff held an open application period that advertised on the front counter of City Hall, the city's website, Facebook/Twitter accounts, e-notification services, Lemon Grove Senior Center, East County Chamber of Commerce, Thrive Lemon Grove, Kaiser Permanente's Heal Zone, Soroptimist of Lemon Grove, Lemon Grove Kiwanis, Lemon Grove Lions, VFW Post 1512, VFW Post 2082, and local faith based organizations.

On July 30, 2015, the recruitment closed and from that process staff received seven applications for the focus group. Staff recommends accepting all of the applications to participate in the focus group. Each applicant's name is listed below and each one-page application is attached to this report as **Attachment B**.

- Paul Gorden
- Tiare Hamilton
- Matthew Johnson
- Eric Lund
- Beatriz Mendoza
- Gabriela Rivers
- Denise Strattman

On June 2, 2015, the City Council discussed broadening the original scope of the focus group and exploring the need for a Recreation Council to also include the following tasks:

1. Identify the existing recreational opportunities for Lemon Grove residents in and near the City; and
2. Identify recreational needs in the community, including barriers and opportunities to meeting those needs; and
3. Research what a Recreation Council is and its role in the community, including the Recreation Council's composition, whether it is a City established entity, its purpose, staff time required to support, and funding issues/opportunities; and
4. Review the most recent recreational survey results and use that information to guide recommendations to the City Council; and
5. Consider performing additional community surveys, as needed, to seek specific feedback regarding recreational programming in the City.

Staff anticipates the focus group will hold between two and four meetings beginning in October, with a City Council presentation to be held in December 2015 or January 2016.

Attachment A

Conclusion:

Staff recommends that the City Council approves the seven applicants to participate in the Recreation Services Focus Group.



CITY OF LEMON GROVE
RECREATION SERVICES FOCUS GROUP APPLICATION

Contact Information

Name: Paul Gordon Address: _____
Email Address: _____
Phone Number: _____

Work and Community Experience

Employer: _____ Title: _____

List any past or current volunteer activities with dates served: Friends with
Scott (2015-present) Lemon Grove Little League
(2010-present)

What experience or special knowledge can you bring to the Focus Group? I can
bring leadership and computer skills.
I work very well with others, and Team
player and will get things done

Why do you want to be a member of the Focus Group? to better
my community, and to have my kids to have
a place to go when I'm @ work.

What do you want to accomplish as a focus group member?
to get after school activities to the
Rec. Basketball back @ the rec.

If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? yes I can

Signature: [Signature] Date: 6.24

Return completed applications to Mike James by fax (619-825-3818), email
(mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street,
Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015

Attachment B



CITY OF LEMON GROVE RECREATION SERVICES FOCUS GROUP APPLICATION

Contact Information

Name: Tiare Hamilton Address: _____
Email Address: _____
Phone Number: _____

Work and Community Experience

Employer: _____ Title: _____

List any past or current volunteer activities with dates served: Board of Directors, KPEOCC, 2014- current - Wounded Warriors 2013, 2014

What experience or special knowledge can you bring to the Focus Group? ① I live in Lemon Grove ② I'm a part of the Live Well SD initiative @ work. ③ I'm a mother. ④ I'm an active adult.

Why do you want to be a member of the Focus Group? To help better my community

What do you want to accomplish as a focus group member? more family fitness programs, kids/seniors fitness programs, walkability

If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? yes

Signature: [Signature] Date: 6/24/15

Return completed applications to Mike James by fax (619-825-3818), email (mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street, Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015



CITY OF LEMON GROVE
RECREATION SERVICES FOCUS GROUP APPLICATION

Contact Information

Name: MATTHEW JOHNSON Address: _____

Email Address: _____

Phone Number: _____

Work and Community Experience

Employer: _____ Title: _____

List any past or current volunteer activities with dates served: LEMON GROVE
RECREATION CENTER, ^(1 yr) BAYSIDE COMMUNITY
CENTER (1 YEAR, EVENTS AS NEEDED).

What experience or special knowledge can you bring to the Focus Group? CONSUMER
ANALYSIS, BUDGET MANAGEMENT, CUSTOMER SERVICE,
5 YEARS OF RECREATION EXPERIENCE AT THE LGRL.

Why do you want to be a member of the Focus Group? I WANT TO HELP
THE CITY PROVIDE QUALITY RECREATION PROGRAMS THAT BENEFIT
THE PEOPLE OF LEMON GROVE.

What do you want to accomplish as a focus group member? TO HELP THE CITY
IMPROVE THE RECREATIONAL SERVICES IT OFFERS
TO THE CITIZENS OF LEMON GROVE, SPECIFICALLY THE CHILDREN.

If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? YES

Signature: [Signature] Date: 6/26/15

Return completed applications to Mike James by fax (619-825-3818), email (mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street, Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015

Attachment B



CITY OF LEMON GROVE
RECREATION SERVICES FOCUS GROUP APPLICATION

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Contact Information

Name: Eric Lund Address: _____
Email Address: _____
Phone Number: _____

Work and Community Experience

Employer: _____ Title: _____

List any past or current volunteer activities with dates served: Lemon Grove Lions Club
2015-present, Elks BPOE-2012-Present, Rotary-2000-2010,
Kiwanis 2000-2010, Crisis House 2012-Present and more

What experience or special knowledge can you bring to the Focus Group? As the chamber
representative I can bring the power + influence of
600 members. I work with other parks + recreation depts,
also sit on the Board of Stony's Kids providing grants

Why do you want to be a member of the Focus Group? To help improve the
quality of life in Lemon Grove

What do you want to accomplish as a focus group member? Provide support
and leadership to improve Lemon Grove

If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? _____

Signature: [Signature] Date: 7-16-2015

Return completed applications to Mike James by fax (619-825-3818), email
(mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street,
Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015

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CITY OF LEMON GROVE
RECREATION SERVICES FOCUS GROUP

Contact Information

Name: Beatriz Mendez Address: _____

Email Address: _____

Phone Number: _____

Work and Community Experience

Employer: _____ Title: _____

List any past or current volunteer activities with dates served: It is embarrassing to admit that the last time I did, was as a photographer for this city. Two of my photos adorn this city website homepage.

What experience or special knowledge can you bring to the Focus Group? As a website developer one main function is to create useful user experiences, friendly user environments. The practice can translate into, or for, a Recreational Services focus group use.

Why do you want to be a member of the Focus Group? I would love the opportunity to serve a city I love dearly.

What do you want to accomplish as a focus group member? provide "focused support" with my professional experience and observations about the city.

If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? yes

Signature: [Signature] Date: 06-25-2015

Return completed applications to Mike James by fax (619-825-3818), email (mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street, Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015

Attachment B



CITY OF LEMON GROVE RECREATION SERVICES FOCUS GROUP APPLICATION

Contact Information

Name: Gabriel Rivers Address: _____

Email Address: _____

Phone Number: _____

Work and Community Experience

Employer: _____ Title: _____

List any past or current volunteer activities with dates served: 1998-2005
LGSD (after school prog.), CASA, City LG - LG Senior
Center - Lemon Grove Project -

What experience or special knowledge can you bring to the Focus Group? community
networking/experience, great organizer,
familiar with city systems

Why do you want to be a member of the Focus Group? to enhance & improve
quality of life for residents in LG through the focus groups

What do you want to accomplish as a focus group member? assist w/ developing
systems/programs that improve our city

If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? yes

Signature: Gabriel Rivers Date: 6.26.15

Return completed applications to Mike James by fax (619-825-3818), email (mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street, Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015

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CITY OF LEMON GROVE
RECREATION SERVICES FOCUS GROUP APPLICATION

Contact Information

Name: Denise Strattman Address: _____

Email Address: _____

Phone Number: _____

Work and Community Experience

Employer: _____

List any past or current volunteer activities with dates served: Sharp lends a helping hand 2010-2015, Princess Project 3/27/15, Friends of Scott Cancer Foundation n-current, I'm my own blessing home less drive-current
What experience or special knowledge can you bring to the Focus Group? I am a 2013 R.L.A graduate and a 2014 R.L.A. co-facilitator

Why do you want to be a member of the Focus Group? I want to help bring change into Lemon Grove and I believe that I have the motivation, passion and energy that would be a great asset
What do you want to accomplish as a focus group member? to establish a strong group that will be able to keep its momentum and thrive.

To reach out to the community, get them involved and tackle focus group goals.
If selected, can you actively participate in 3-4 group meetings as well as perform independent research and analysis that will be presented to the City Council? _____

Signature: Den Strattman Date: 7-23-15

Return completed applications to Mike James by fax (619-825-3818), email (mjames@lemongrove.ca.gov), or in person/mail to City of Lemon Grove, 3232 Main Street, Lemon Grove, CA 91945

All applications are due by 5:00 p.m. Thursday, July 30, 2015